

# Take the GOOD FOOD WEST NORTHANTS PLEDGE

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A food pledge is a journey towards a healthier you, a more sustainable planet, and a kinder world.

By making small, meaningful changes like eating more plant-based foods, reducing food waste, supporting local shops and farmers, or avoiding processed foods, you can make a big impact. Every meal is an opportunity to shape a better future.



# The Individual's Pledge

Discover what you can do to help improve the way you eat for yourself and the planet



#### Ways to get involved

- Choose Local and Seasonal Foods: Opt for fruits and vegetables that are in season to reduce the carbon footprint associated with transportation.
- Reduce Food Waste plan Your Meals: Make a shopping list and stick to it to avoid buying more than you need.
- Store Food Properly: Use airtight containers and keep your fridge organized to extend the life of your food
- · Compost: Turn food scraps into compost to enrich your garden soil
- Opt for Plant-Based Meals Incorporate More Plants: Try to include more vegetables, fruits, legumes, and whole grains in your diet.
- Meatless Mondays: Dedicate one day a week to eating plant-based meals.
- Minimise Processed Foods Buy in Bulk: Purchase grains, nuts, and seeds in bulk to reduce packaging waste.

#### Ways to get involved...



- Cook from Scratch: Prepare meals at home using whole ingredients to avoid processed food
- Support Ethical Brands
- Grow Your Own Food Start a Garden: Even a small herb garden can reduce your reliance on store-bought produce.
- Community Gardens: Join a local community garden to grow your own food and connect with others.
- Educate Yourself and Others Stay Informed: Read up on sustainable food practices and stay updated on new developments.
- Share Knowledge: Encourage friends and family to make sustainable food choices too. Take this to work and get them involved.

#### By committing to a food pledge, you can:

- Help to improve your health and wellbeing
- See you are making a contribution to change
- Reduce Food Waste: Make a positive impact by minimizing food waste, see the financial benefit it make to your income.
- Protect the Planet: Reduce your environmental footprint and combat climate change.

Promote the movement.
Think global act local!

## Inspiring Pledges for Community Groups

If you are part of social club, school or any kind of community group.



Working together can be great for motivating and inspiring one another.

#### **Ways to get involved**



- Support a Community Foodbank/larder: Help reduce food waste and share surplus food with those in need.
- Learn About the Food Foundation's Peas Please Initiative:
   Discover how to increase vegetable consumption and support local growers.
- Explore Food for Life: Engage with programs that promote healthy, sustainable food in schools and communities.
- Get Involved with your local grow cook eat champion: Support this local project in its mission to fight food poverty and food waste, share recipes and use what we have.
- Opt for Plant-Based Meals Incorporate More Plants: Try to include more vegetables, fruits, legumes, and whole grains in your diet.
- Meatless Mondays: Dedicate one day a week to eating plant-based meals.
- Participate in a Food for the Planet Campaign: Join forces with others to promote sustainable food practices.

#### By committing to a food pledge, you can:

- Help to improve everyone's health and wellbeing in the community using good food.
- Support Local Farmers: Strengthen local economies and promote sustainable farming practices.
- Reduce Food Waste: Make a positive impact by minimising food waste in your community.
- Protect the Planet: Reduce your environmental footprint and combat climate change.

#### **Inspiring Pledges for Community Groups**

- •Coolfood Pledge: Commit to a science-based approach to reduce the climate impact of food.
- •Take the Planet Pledge: Serve food that's better for people and the planet.
- •Healthy Food in Health Care Pledge: Partner with local farmers and suppliers to boost the availability of locally sourced food.
- •Community Supported Agriculture (CSA) Pledge: Encourage CSAs to join the Healthy Start scheme and support local vegetable production.

#### Ready to make a difference?

Let's work together to create a more sustainable and equitable food system!

#### **Get staff involved**

Exciting Pledges to Make a Difference for business's

#### **Benefits of Taking the Food Pledge:**

- Enhance workplace health and well-being with nutritious food.
- Support local food businesses and promote sustainable farming.
- Minimize food waste for a positive impact.
- Reduce your environmental footprint and combat climate change.

#### Ways to get involved:

 Join <u>WNSFN</u>: Let us share your story, and promote your business on its food journey

 Annual Progress Reports: Share your achiever others through the network

•Promote Sustainable Choices: Use your of way in sustainable food.

### Other pledges your business could use

- •123 Pledge: Take the bold step to halve food loss and waste by 2030.
- •Coolfood Pledge: Slash the climate impact of the food you serve and make a real difference.
- •The PLEDGE on Food Waste: Lead the charge in reducing food waste and setting new standards.
- •Champions 12.3
- •UN Environment Programme (UNEP)
- Food and Agriculture Organization of the United Nations (FAO)
- WRAP
- •WWF
- Rabobank

Share Knowledge: Encourage friends and family to make sustainable food choices too.

Take this to work and get them involved.



#### Join the movement today

- 1. Fill out our 'contact us' page.
- 2. Let us know what pledge you are going to do
- 3. Follow us on socials to keep up to date with what's happening
- 4. Share the message and get others involved!



Are you ready to take the pledge?
Chat to us at: hello@goodfoodwnorthants.org